



DRESS FOR SUCCESS[®]

PHOENIX

HER PATH TO SUCCESS

Begins With You

CORPORATE PARTNER OPPORTUNITIES



OUR MISSION

Dress for Success Phoenix empowers women to achieve economic independence by providing a network of support, professional attire, and the development tools needed to help women thrive in work and in life.

We provide each client with professional attire to secure employment, however we are about much more than simply a new outfit. In addition to equipping the client with apparel and accessories, our extensive job readiness and career training furnish her with a confidence that she carries forever with the knowledge that she can actively define her life, the direction she takes and what success means to her.



A MESSAGE FROM OUR CEO

“

Dress for Success Phoenix recognizes the continued economic uncertainty and the many challenges it presents to families and our community. Yet, now more than ever, women need a strong network of services that empower them to achieve economic independence and thrive in work and life.

One of the best ways to ensure sustained success for the women who walk through our doors is to provide meaningful ongoing support that keeps them connected with their peers long after they have secured a job.

Thanks to your corporate support and generosity, Dress for Success Phoenix can continue to positively impact women throughout metro-Phoenix and provide critical resources on their path to thrive in work and life.

”



TAMALA MCBATH

CEO



DRESS FOR SUCCESS®
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WHO WE SERVE



42% are single mothers



21% have experienced domestic abuse



25% live below poverty level



43% receive some form of public assistance



23% have completed some form of higher education



24.5% are ages 16-24



OUR IMPACT

By the numbers

22,000+

Women Dress for Success Phoenix has served since 2009

4,500+

Women served on our Mobile Career Center since 2015

7,000+

Youth served through The Workforce Initiative

1,000+

Women employed through our EmployHer plus program

500+

Served through our home delivery Style Box program

Professional Women's Group results

Remain employed for at least 1 year

97%

Have checking/savings accounts

98%

Are primary wage earners

93%

Receive salary increase or promotion within 1 year

42%

Enrolled in higher education or completed GED

37%

Own their homes

25%



DRESS FOR SUCCESS PHOENIX'S 2023 IMPACT



Click above to watch video

OUR COMMUNITY PROGRAMS



SUITING PROGRAM

We know that helping a woman look and feel her best gives her the confidence she needs to successfully begin a new career. We invite our clients to work with a personal shopper to select an outfit for their upcoming interviews. Once the client has been offered a job, she is invited to return to Dress for Success to choose a week's worth of professional clothing.



CAREER CENTER

At the Career Center, our clients gain access to the resources, support and education they need to excel in their career. Clients are paired with staff members to create resumes and cover letters, conduct mock interviews and take advantage of our professional skills training course.



FAST TRACK TO SUCCESS

The Fast Track to Success “You got the job” is a program designed to assist unemployed and underemployed clients gain more competitive professional skills, accelerate their job search and build confidence through a one day or four-day training session. Fast Track provides clients with one-on-one career coaching, mock interviewing and networking in a supportive environment.

OUR COMMUNITY PROGRAMS



PROFESSIONAL WOMEN'S GROUP

The Professional Women's Group is an international networking association for Dress for Success clients who have recently entered the workforce, some for the first time, to provide support, practical information and inspiration to help women achieve self-defined success in career and in life. It is the first and only employment retention model that moves low-income women towards self-sufficiency by addressing their social and economic needs in relation to work, home and community.



MOBILE CAREER CENTER

Transportation can be a hurdle for women hoping to access Dress for Success Phoenix programs, so we have created an option to bring our services to our clients. The Mobile Career Center provides many of the same great services as the Dress for Success Phoenix boutique, such as providing attire and career coaching. The Mobile Career Center also enhances partnerships with referral agencies.

THE WORKFORCE INITIATIVE

THE WORKFORCE INITIATIVE

Dress for Success Phoenix is helping youth ages 16-24 successfully enter the workforce through education and empowerment. The Workforce Initiative brings a specialized curriculum directly into the classroom to serve high school students and recent graduates through job readiness classes and appropriate professional attire.

OUR COMMUNITY PROGRAMS



EDUCATEHER

Dress for Success Phoenix has partnered with Arizona State University and Maricopa Community Colleges to give women access to certificate and degree programs, as well as the resources they need, to successfully prepare for careers in growing fields that pay sustainable wages and the opportunity to advance.

TAILOR MADE FOR SUCCESS™

TAILOR MADE

Tailor Made for Success is dedicated to empowering unemployed and underemployed men by equipping them with the essential resources needed to boost their confidence as they step into the workforce. Proudly associated with Dress for Success Phoenix, this upscale studio is committed to providing men with professional attire and career tools tailored for their job search and interviews.



BANK ON ARIZONA

Bank On Arizona works to provide access to safe and appropriate financial products and services for underserved communities across Arizona. Dress for Success Phoenix is the host organization for the statewide coalition.

Partnering financial institutions and community organizations offer services and educational resources that help empower people and families to improve their financial capability, health, and independence.

2023 EARNED MEDIA EXPOSURE

- In 2023:
 - More than 40 media placements
 - Over 170 million media impressions
 - \$1.5 million in equivalent advertising value



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“

I was a stay-at-home mom for five years and I was looking to re-enter the workforce. I happened to discover Dress for Success Phoenix at a local job fair and let me tell you, it **changed my life**. Dress for Success Phoenix supported me throughout my entire job search. Their team was extremely attentive, answered all of my questions and provided resources that allowed me to **build confidence** and **achieve my goal of getting hired**. It feels amazing to have a team like Dress for Success in my corner.

”

- DRESS FOR SUCCESS PHOENIX CLIENT



JOIN THESE CORPORATE & COMMUNITY SUPPORTERS



CORPORATE PARTNER OPPORTUNITIES

Annual Benefits:	Platinum \$50,000+	Gold \$25,000+	Silver \$15,000+	Copper \$5,000+	Custom
Premium logo placement as an "Official Corporate Partner of Dress for Success Phoenix" on Dress for Success Phoenix's website homepage					<p>Looking for a specific way to get involved with Dress for Success Phoenix? Please reach out to heidi@dressforsuccessphoenix.org to discuss custom package options to meet your needs!</p> <p>We also welcome individual and corporate team volunteering!</p>
Logo placement on vehicle wrap of one Dress for Success Phoenix mobile unit					
Opportunity for a company representative to speak for 5 minutes at Dress for Success Phoenix's annual "Passport to Empowerment" or "Runway for Success" event					
Logo placement and paragraph about your organization at dfsphoenix.org/supporters					
Logo placement as a corporate sponsor on Dress for Success Phoenix email newsletters					
Name and logo recognition during Dress for Success Phoenix's annual "Runway for Success" event					
Table or tickets to Dress for Success Phoenix's annual "Runway for Success" event	1 table (8 individuals)	1 table (8 individuals)	4 event tickets	2 event tickets	
Opportunities for individual and group volunteering					
Recognition spotlight on social media					
Acknowledgement in annual report					

HOW ELSE CAN YOU **SUPPORT** OUR MISSION?



TIME

- Volunteer
- Support Our Events
- Organize A Donation Drive



TALENT

- Become A Mentor
- Present As A Subject Matter Expert
- Provide Interview & Resume Assistance



TREASURE

- Individual Donations
- EmpowerHER Monthly Donor Club
- Legacy Giving
- Corporate Sponsorship



Scan to donate or learn more!



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BECOME A CORPORATE PARTNER TODAY

For more information or to make a contribution, please contact
heidi@dressforsuccessphoenix.org

