



DRESS FOR SUCCESS®
PHOENIX



2024

ANNUAL REPORT

Our Impact

Worldwide

Dress for Success Phoenix is an affiliate of Dress for Success Worldwide, which is a global nonprofit organization that began operations in 1997.

150
Chapters

25
Countries

1.2 million
Women Served

12,000+
Volunteers



Local

Dress for Success Phoenix serves a diverse community of women and youth throughout the Arizona, in numbers too significant to be ignored. Their challenges are wide-ranging, including job loss, underemployment, lack of income or opportunity, recovery from addiction, recent incarceration, domestic abuse, ageism, and systematic bias in the workplace. 60% identify as people of color, 50% live below the poverty line and 40% are single mothers.

Dress for Success Phoenix provides customized learning journeys, delivering free programs with the flexibility to reach women when and where they are, from career development to job skills preparedness, coaching, workshops and networking, cohort-based learning, styling, and professional attire. 76% of women job seekers in our programming are employed within 3 months and 85% of women who participate in our financial education program increase their savings.



About Dress for Success Phoenix

Dress for Success Phoenix began operations in 2009 and provides a comprehensive range of wrap-around programs for women and teens throughout Maricopa County, partnering with an impressive group of 160+ nonprofits throughout the state to provide referral services.

Our Team



Tamala McBath

Chief Executive Officer



Jess Legaspi

Director of Development



Jessica Howell

Director of Community
Engagement, Bank On AZ
Fellow



Jessi Leonardo

Business Manager



Jackie Worden

Program Manager for
EducateHER



Cynthia Leyva

Program Manager for Career
Services



Elizabeth Pulido

Mobile Unit Manager



Kierrah Wallace

Mobile Career Center Specialist



Alice Lee

Career Services Specialist



Pat Torres

Boutique Manager



John Stevens

Warehouse Manager

Corporate Supporters

Through their generous contributions, these corporate partners and community organizations are empowering women on their journey towards economic independence.



Mission, Vision, Purpose

Mission

The mission of Dress for Success Phoenix is to empower women to achieve economic independence by providing a network of support, professional attire and the development tools needed to help women thrive in work and in life.

Vision

Our vision is a world where women do not live in poverty. We strive for a world where all women are financially independent, are treated with dignity and respect and are directly impacting their lives and those of their families. We aspire to a world that fully harnesses the power of women and recognizes their role in economic sustainability.

Purpose

Our purpose is to offer long-lasting solutions that enable women to break the cycle of poverty. Dress for Success Phoenix is part of a global movement for change, empowering women to obtain safer and better futures. We provide each client with professional attire to secure employment, but we are about much more than simply a new outfit. Our programs furnish her with a confidence that she carries forever and the knowledge that she can actively define her life, the direction she takes and what success means to her.

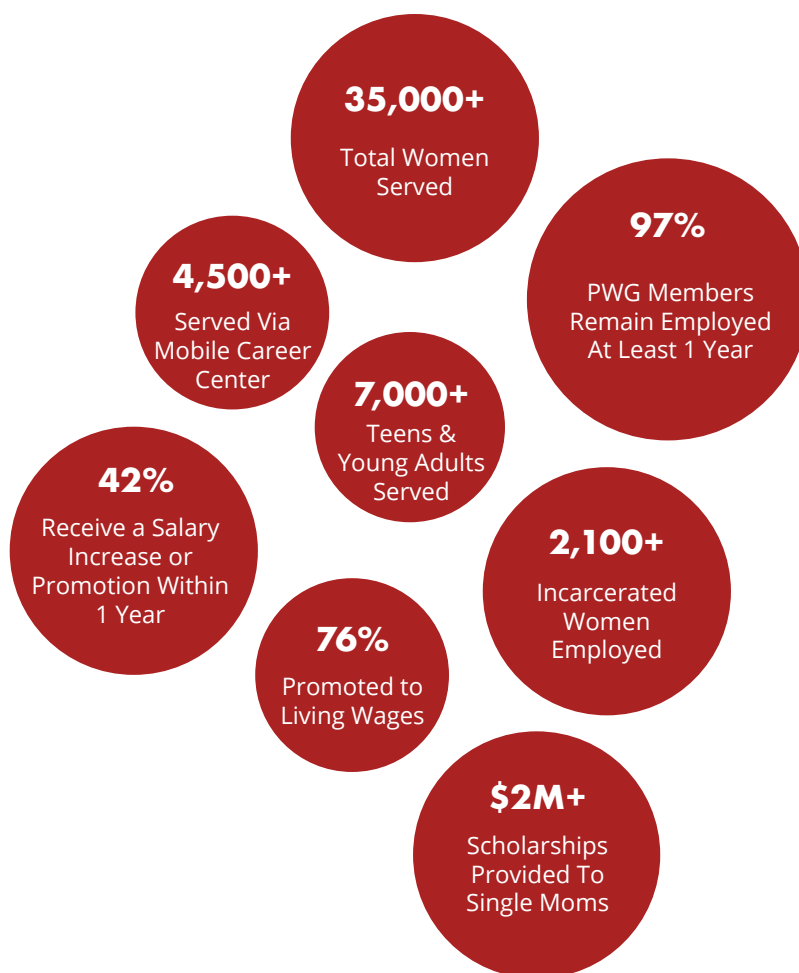


Who We Serve

Changing the Lives of 35,000+ Women... and Counting!

Dress for Success Phoenix's clients are unemployed and underemployed women and youth from across the state.

We provide each client with professional attire to secure employment, however we are about much more than simply a new outfit. Dress for Success Phoenix provides comprehensive workforce development resources that remove barriers women face as job seekers. We provide the education and training needed to secure careers in growing industries that provide sustainable living wages, achieving financial independence for themselves and future generations.



Our Programs

Career Center

At the Career Center, our clients gain access to the resources, support and education they need to excel in their career. Clients are paired with staff members to create resumes and cover letters, conduct mock interviews and take advantage of our professional skills training course.

Styling Services

We know that helping a woman look and feel her best gives her the confidence she needs to successfully begin a new career. We invite our clients to work with a personal shopper to select an outfit for their upcoming interviews. Once the client has been offered a job, she is invited to return to Dress for Success Phoenix to choose a week's worth of professional clothing.

Mobile Career Center

Transportation can be a hurdle for women hoping to access Dress for Success Phoenix programs, so we have created an option to bring our services to our clients. The Mobile Career Center provides many of the same great services as the Dress for Success Phoenix boutique, such as providing attire and career coaching. The Mobile Career Center also enhances partnerships with referral agencies.

Professional Women's Group

The Professional Women's Group is an international networking association for Dress for Success clients who have recently entered the workforce, some for the first time, to provide support, practical information and inspiration to help women achieve self-defined success in career and in life. It is the first and only employment retention model that moves low-income women towards self-sufficiency by addressing their social and economic needs in relation to work, home and community.





The Workforce Initiative

Dress for Success Phoenix is helping teens and young adults ages 16-24 successfully enter the workforce through education and empowerment. TWI brings a specialized curriculum directly into the classroom to serve high school students and recent graduates through job readiness classes and appropriate professional attire.

Fast Track to Success

Fast Track to Success is a program designed to assist unemployed and underemployed clients gain more competitive professional skills, accelerate their job search and build confidence through a one day or four-day training session. Fast Track provides clients with one-on-one career coaching, mock interviewing and networking in a supportive environment.

THE WORKFORCE INITIATIVE



EducateHER

In partnership with Maricopa Community Colleges and Arizona State University, EducateHER programming gives women the opportunity to earn college certificates in technical programs that prepare them for careers in growing fields that pay a sustainable wage and the opportunity to advance.

Our Programs

Bank On Arizona

Bank On Arizona is a statewide initiative dedicated to connecting unbanked and underbanked individuals with safe, affordable banking options. Through partnerships with financial institutions and community organizations, it promotes financial inclusion and economic stability.

Tailor Made for Success

Tailor Made for Success is dedicated to empowering unemployed and underemployed men by equipping them with the essential resources needed to boost their confidence as they step into the workforce. Proudly associated with Dress for Success Phoenix, this upscale studio is committed to providing men with professional attire and wrap-around services tailored for their job search and interviews.

HOPE for Success

HOPE for Success is a re-entry program by Dress for Success Phoenix that helps formerly incarcerated individuals find sustainable employment. Through career coaching, job readiness training, and mentorship, it provides the support needed for a successful transition back into the workforce.



2024 Impact Statistics

In 2024, Dress for Success Phoenix continued to empower women on their journey to financial independence, providing essential career support and professional attire to those in need. Through our programs and services, we made a lasting impact, helping thousands of women gain confidence, secure employment, and build brighter futures.

More than 7,000+ Women and Their Families Served

By the Numbers:

Boutique Services

- **3,047** total suitings
- **2,330** total interview suitings
- **744** total employment suitings

Career Center

- **4,576** total Career Center connections
- **874** 1:1 Career Services
- **184** Fast Track to Success attendees

Mobile Career Center

- **302** interview suitings completed via Mobile Career Center
- **Completed events in the following cities:**
 - Avondale, Buckeye, Chandler, Gilbert, Goodyear, Glendale, Mesa, Peoria, Phoenix, Scottsdale, Surprise, Tempe, Tolleson, Sacaton, and Wickenburg

The Workforce Initiative

- **625** young adults served

EducateHER

- **34 graduates**

Tailor Made for Success

- **275** total connections

Bank On Arizona

- **Launched Bank On Arizona coalition**
 - **4 new financial institutions** added
 - **3 program integrations** into existing programs
 - **60+ coalition members** in Central and Southern Arizona

Client Testimonials



"I'm very thankful for The Workforce Initiative program. If they didn't visit my school two years ago, I wouldn't have had someone on my side helping me along the way. Thank you for all you do!"

-The Workforce Initiative participant

"As a single mother, it can be tough to balance school, work, and parenting, and I am grateful for the resources and guidance that both of your programs have offered to help me navigate these responsibilities. Your partnership has made a real difference in my life, and I am so thankful for the opportunities it has opened up for me."

-Professional Women's Group participant



"I was a stay-at-home mom for five years and I was looking to re-enter the workforce. I happened to discover Dress for Success Phoenix at a local job fair and let me tell you, it changed my life. Dress for Success Phoenix supported me throughout my entire job search. Their team was extremely attentive, answered all of my questions and provided resources that allowed me to build confidence and achieve my goal of getting hired. It feels amazing to have a team like Dress for Success in my corner."

-Dress for Success Phoenix client







DRESS FOR SUCCESS®
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